**Ballarat Tourism Trail –**

What Makes Ballarat a Great Place to Visit?

**Step 1: Initial Research**

* Have a conversation with your group about the types of sites you like to visit when you are a tourist exploring a new city. See if you have any common interests.
* Go to the link for ‘camp’ on the Team Galileo wiki [left hand column].
* Have a read through the online resources about Ballarat – make sure that you read through any information that relates to your common interests and identify a relevant site.

**Step 2: Design your Trail**

1. Design a Tourist Trail through the historic streets of Ballarat for Year 9 students.

2. Create a Tourism Brochure giving details and promoting your Trail.

**Step 3: Inquiry Question:**

Design a guiding question for your Trail. What are you hoping to learn about Ballarat and how are you hoping to further your knowledge of what makes a livable and/or sustainable community?

**Step 4: Choosing your Trail Stops:**

Your trail begins and ends at the Ballarat Information Centre: **43 Lydiard St North, Ballarat.**

must include at least one site from at least seven categories on the list of locations + leave a blank space to find one new place not on the list provided. This new place should be the site that you and your group identified during your initial research. You will record details of this place on the Trail and report back to your teacher on what you found at the end.

Categories include: Historic, Food, Landmarks, Galleries, Op Shops, Retail, Houses

**Step 5: Design your Trail Activities:**

At each stop, design an activity for your Inquiry Trail. This might include gathering evidence (photos, video, interview, purchasing something, collecting a souvenir of some sort – or a combination).

**Step 6: Make your Brochure:**

Using Publisher (or just on Word if you choose), create a Tourist Trail Brochure, detailing:

* Your Guiding Question for the Trail
* Your chosen Trail Stops with addresses (list the category for each)
* The Activity / Activities at each site
* Key information about the site, including any special features or attractions, and important information specific to the category (e.g. food, housing, history, etc.)
* A slogan for your trail. E.g. ‘Ballarat…As good as GOLD!’